

5th Annual

Feeding 5000

*Delivering Holiday
Meals to San
Franciscans in need*

20
24





Project **Overview**

SHORT BRIEF

This holiday season, Livable City joins the San Francisco African American Faith-based Coalition to provide holiday family meals to over 6,000 San Francisco households.

Project Goals

- ✦ Highlight and address issue of food insecurity for African American communities in San Francisco, who have experienced historic underinvestment.
- ✦ Brings opportunities to partner with Black-led organizations and Black-owned businesses for event promotion, logistics, and distribution.



Project ◆◆◆ Results



10,500 people

Receiving holiday meals,
health information, and
other resources

25+ SF Businesses

Supplying food, logistics,
and participating in event
production

400+ volunteers

Powering the event and
helping their neighbors this
holiday season



Partners & Supporters



SAN FRANCISCO
OFFICE OF ECONOMIC &
WORKFORCE DEVELOPMENT



DREAM
KEEPER



San Francisco
Department of Public Health



**LIVABLE
CITY**
NON-PROFIT



Faith Based. Community Minded. City Proud.



Sponsor Benefits

Feeding 5000 offers a variety of sponsorship opportunities



Community Impact

Make a tangible difference in addressing food scarcity and elevating the issue citywide

Positive Association

Bring a smile to the faces of thousands of San Franciscans families this holiday season

Enhanced Brand Visibility

Get your name out in marketing and branding opportunities with local partnership



Sponsorship Packages

Turkey

- Name and logo recognition in print, electronic, and social media materials
- Topline name recognition in paid media promotion on TV, radio, or newsprint
- Branding opportunity on distributed materials for recipients and volunteers
- Branded giveaway opportunities at event
- Day-of opportunities to staff key community engagement roles

\$25,000

Chicken

- Name and logo recognition in print, electronic, and social media materials
- Name featured in paid media promotion on TV, radio, or newsprint
- Dedicated, high visibility banner with logo at event
- Branding opportunity on distributed materials for recipients and volunteers

\$15,000

Cornish Hen

- Name recognition in print, electronic, and social media materials
- Onsite logo inclusion on event signage/posts

\$5,000



Join us today by becoming a sponsor!

Scan the QR code to visit our donation page.



Contact us at:

Sponsors@livablecity.org

415.344.0489

